PRiMO:
The Pacific Risk Management `Ohana

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What is PRiMO?

- A network of partners and stakeholders involved in the development and delivery of risk management–related information, products, and services in the Pacific
- Cultivates a “sense of place” to ensure the delivery of products and services that meet island needs given the appropriate cultural context
- Recognizes the importance of intercultural communication in the delivery of products and services
PRiMO: Historical Perspective

- **Need:** Explore opportunities to enhance communication, coordination, and collaboration in hazard mitigation by bringing together representatives from local, national, and regional agencies, institutions, and organizations

- **Method:** March 2003 and 2004 convening of Hazard Mitigation Partners in the Pacific Islands by NOAA Pacific Services Center

- **Result:** Formation of the Pacific Risk Management `Ohana (PRiMO) in late 2004 based on a mutual recognition of the benefits of collective action
Vision and Mission

**Vision:** An informed and inspired Pacific community that has a comprehensive understanding of natural as well as human-induced risks, uses best thinking and best practices, and through shared resources makes the best social and economic decisions.

**Mission:** To understand and predict environmental changes in the Pacific due to natural as well as human-induced risks to conserve and manage the region’s coastal and marine resources in a way that ensures economic, social, and environmental sustainability.
Purpose

- Enhance communication, coordination, and collaboration among multiple agencies, institutions and organizations that comprise the network of partners and stakeholders involved in the development and delivery of risk management-related information products and services in the Pacific.

- Cultivate a sense of community and an appreciation for the unique physical and cultural characteristics of the Pacific.
Outcomes

◆ Development of the PRiMO Framework
◆ Formation of **Interim Coordinating Council** (NOAA, EPA, FEMA, COE, DOI/Office of Insular Affairs, USGS, UH/SSRI, East-West Center)
◆ Development of Strategic Vision – A **Straw Proposal for Action** (regional action plan and coordinating council policies and procedures)
◆ Formation of **Ka Hui o Hana, or Working Groups**
◆ Development of **Hui Plans for Strategic Action**, including actions to be carried out by each *hui* over the next 6-18 months
◆ Agreement for annual convening of PRiMO
Ka Hui o Hana: The Working Groups

- Communication, Outreach and Education
- Data Analysis and Decision-support Tools
- Training
- Traditional Knowledge and Practices
- Ocean Observations and Data Management
- Risk Reduction and Post Disaster Evaluation
March 2005 Outcomes

- Deeper understanding of and commitment to issues of regional importance
- Commitment to doing things in a “Pacific Way.”
- Mobilized 2005-2006 effort on a set of strategic initiatives that will breed success, deepen trust, and demonstrate accomplishment.
- Advanced a long-term strategic vision that will facilitate the development of budget initiatives for appropriate PRiMO-related projects for FY06-FY11.
- Adopted a structure for shared leadership of PRiMO.
- Support and extend the work of each hui o hana.
Next Steps

- S.50 – Sec. 8 of Tsunami Preparedness Act: Coastal Community Vulnerability and Adaptation Program
- Agency/Organization budget flexibility in 2006
- Agency Organization budget planning for FY06-11
- Commitment by NOAA PSC to provide increased staff support
- September 2005 presentation at APEC Ministers’ Meeting in Bali
## Ka Hui Maika`i:
PRiMO’s Partners

### U.S. Government
- ACOE
- DOI
- EPA
- FEMA
- NOAA
- ORRT
- PBDC
- USCG

### Education & Research
- East-West Center, PDC
- Kamehameha Schools
- University of Hawai`i

### NGOs
- Kalāhuipua`a Fishponds
- PREL

### Private Sector
- Martin & Chock, Inc.
- Mauna Lani Resort
- OCEANIT

### States and Territories
- Hawai`i CZMP
- Hawai`i Civil Defense
- Hawai`i DLNR
- American Samoa Gov.
- CNMI CZMP
- Guam CZMP

### International
- MeteoFrance
- New Zealand Met Services
- SOPAC
- SPREP
- NIWA

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